ELISA WINOGRAD

Digital design and development

elisawino.design@gmail.com
elisawinograd.com

TECHNICAL SKILLS

User experience: Adobe Creative Cloud, Figma, Sketch, Zeplin, Miro, Mixpanel, Dovetail

Development: Jira, VC Studio, Github, HTML & CSS, JS, Wordpress, Shopify

EDUCATION

Parsons The New School For Design
NYC, 08.2010 – 10.2014
BFA Communication Design

Bezalel Academy of Arts and Design
Jerusalem, 02.2013 – 01.2014
Art Jerusalem Program

LANGUAGES

Spanish & English: Fluency

German: C1, Proficient writing and speaking skills

Hebrew: Proficiency in reading and writing

WORK EXPERIENCE

Maternity leave / 03.2025 – 10.2026

Maharishi Foundation International
Remote location / 03.2023 – 03. 2025
Lead designer retention team
Designs and store assets for the TM app
Tight exchange with programers for design delivery and user research
User interviews and analysis using Dovetail
Leadership of workshops in Miro for the development of new features

Tartar Berlin / 01.2021 – 05.2022
Website developer
Shopify: Coding of the online shop

TradeBay Stockholm / 02. 2021 – 2022
Lead UX/UI designer and front-end developer
UX and UI designs and improvements for the trading platform and dashboard
Collaboration with programers to implement new features
Code implementations and improvements within custom framework

HYGH Berlin / 02. 2019 – 10. 2019
Freelance UX/UI and Marketing Designer
Company website re-design and update
Marketing material: brochures, t-shirts, banners for event, and social media designs

ALSO Berlin / 06.2018 – 02.2019
Freelance UX/UI and Marketing Designer
Landing page designs and branding for ALSO and partners
Banner designs, animations and visual assets for products' social media marketing

FriendHood Berlin / 09.2017 – 05.2018
Freelance UX/UI Designer
Wireframe, prototype and design new features for the FriendHood App
Work closely with engineers to develop and implement features
Design and create animations for the App and for marketing purposes

KUGU Berlin / 05.2018 – 10.2018
Freelance UX/UI Designer
Developed branding and styleguide for the new KUGU App
Prototype, design and tested the customer app for the KUGU product

GemüseAckerdemie Berlin / 07.2017 – 09.2017
Freelance Graphic Designer
Designed and Research launch Product for the Family Program

Marley Spoon Berlin / 03.2015 – 09.2017
Junior UX/UI Designer
Production high fidelity designs for the website interface and mobile application
Work closely with the product team to improve existing features by wire framing, prototyping and user testing