



**ELISA WINOGRAD**  
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## PERSONAL DATA

**Date of birth:** 06/26/1992  
**Nationality:** Polish, Colombian

## EXPERIENCE

**Tartar** Berlin, Germany / Jan. 2021 – May 2022  
Website developer

Coding of the online shop for Tartar products within Shopify

**TradeBay** Stockholm, Sweden / Feb. 2021 – Feb. 2022  
Lead UX/UI designer and front-end developer

UX and UI designs and improvements for the trading platform and dashboard

Collaboration with programmers to implement new features

Code implementations and improvements within custom framework

**HYGH** Berlin, Germany / Feb. 2019 – Oct. 2019  
Freelance UX/UI and Marketing Designer

Company website re-design and update

Marketing material including brochures, t-shirts, banners for event, and social media designs

**ALSO** Berlin, Germany / June 2018 – Feb. 2019  
Freelance UX/UI and Marketing Designer

Landing page designs and branding for ALSO and partners

Banner designs, animations and visual assets for products' social media marketing

**KUGU** Berlin, Germany / May. 2018 – Oct. 2018  
Freelance UX/UI Designer

Developed branding and styleguide for the new KUGU App

Prototype, design and tested the customer app for the KUGU product

**FriendHood** Berlin, Germany / Sept. 2017 – May 2018  
Freelance UX/UI Designer

Wireframe, prototype and design new features for the FriendHood App

Work closely with engineers to develop and implement features

Design and create animations for the App and for marketing purposes

**GemüseAckerdemie** Berlin, Germany / July 2017 – Sept. 2017  
Freelance Graphic Designer

Designed and Research launch Product for the Family Program

**Marley Spoon** GmbH Berlin, Germany  
Mar. 2015 – Sept. 2017  
UX/UI Designer

Production high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

## TECHNICAL SKILLS

**Design:** Adobe Creative Suite, Figma, Sketch, Zeplin

**Prototyping:** Proto.io, Balsamiq, Invisio.io, Flinto

**Programming:** HTML5 & CSS, JS, Github, Wordpress, Shopify

## EDUCATION

**Parsons The New School For Design** New York, USA  
Aug. 2010 – Dec. 2014  
BFA Communication Design

**Bezalel Academy of Arts and Design** Jerusalem, Israel  
Feb. 2013 – Jan. 2014  
Art Jerusalem Program

## LANGUAGES

**Spanish & English:** Fluency, mother-tongues

**German:** Good writing and speaking skills

**Hebrew:** Proficiency in reading and writing

## VOLUNTEER WORK

**Food Sharing** Berlin, Germany  
Oct. 2021 – Feb. 2022

Activist and volunteer against food waste

**The Real Junk Food Project** Berlin, Germany  
Jan. 2017 – Oct. 2021  
Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects